

PRESS PACK

MEMORIST

HERITAGE & BEYOND

FIRST CENTRE
OF SKILLS FOR
THE CONSERVATION,
THE RESTORATION,
THE DIGITISATION
AND THE SHARING
OF HERITAGE





MEMORIST TARGETS EXCELLENCE IN THE FIELD OF CONSERVATION OF HERITAGE IN THE WORLD



The MOBILITAS group has brought together five leading players to create MEMORIST, the first skills centre for :

Conservation : Memorist offers strategic support to holders of heritage collections of all kinds, to establish targeted action plans.

Restoration : MEMORIST traditionally restores all types of ancient documents (parchments, bundles, covers, iconographic documents, film media, etc.) and contemporary documents (administrative documents, audiovisual and film media), in order to prolong their life and restore their appearance which may have altered over time.

Digitisation: MEMORIST digitises paper, iconographic, audio, video and film documents in 2D, and sculptures, monuments and historic sites in 3D, for the purposes of conservation and distribution to different audiences.

Sharing and communication : MEMORIST facilitates the enhancement of heritage, whether this is historical, documentary or architectural, by relying on a perfect mastery of digital and immersive technologies.

MEMORIST boasts unique know-how which is undeniably recognised in the

French market, as well as being resolutely international in scope and part of a group with a presence in more than 100 countries.

Its 250 experts deploy their know-how in France and abroad to support museums, public institutions, private companies and NGOs.

The combination of craftsmanship techniques and innovative technologies supported by human talent means that we can implement tailor-made solutions or large-scale projects.

MEMORIST's achievements in France include the restoration of royal parchments and papal bulls from the Xth century, the 3D digitisation of the Victory of Samothrace at the Louvre museum, the management and preventive conservation of Renault's heritage collections, the exhaustive digitisation of Mont-Saint-Michel abbey and Notre-Dame de Paris and an immersive experience at the Musée d'Orsay using a virtual reality system.

On a far larger scale, Memorist has deployed its know-how in Switzerland (UN, TAG Heuer), South Africa (Jagger Library), Kuwait (Ministry of Information), Austria (National Library) and the UNited Arab Emirates (Louvre Abu Dhabi).

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MEMORIST

HERITAGE & BEYOND

The MOBILITAS Group has brought together five key players to create MEMORIST, the first centre of expertise for conservation, restoration, digitisation and the sharing of heritage.

MEMORIST offers a unique service, created by combining five players who are experts in heritage conservation, restoration, digitisation and transmission: Arkhênum, Art Graphique & Patrimoine, La Reliure du Limousin, TRIBVN Imaging and Vectracom.

Through a combination of craftsmanship techniques and innovative technologies, mastered by expert and passionate teams, MEMORIST offers a complete arsenal of know-how to enhance the value of heritage, whether tangible or intangible, paper, photos, audiovisuals, film, equipment or buildings.

3D digitisation of the Victory of Samothrace, 2D digitisation of Chinese scrolls and drawings from

the Pelliot collection at the Bibliothèque nationale de France, creation of the first virtual tour of the Oriental Antiquities department at the Louvre.

MEMORIST supports museums, cultural institutions, private companies and NGOs, in France and abroad, in the conservation, restoration, digitisation and sharing of their collections, in order to perpetuate the wealth of humanity's heritage.

Its stakeholders have worked with the Louvre, Notre-Dame de Paris, Moët & Chandon, Renault, the UN, the Holocaust Memorial Museum in Washington, etc.

See MEMORIST'S presentation video by clicking on this link: www.thememorist.com/video

The five expert companies of MEMORIST

The MOBILITAS Group, specialising in the mobility of goods and people, physical and digital archiving and, today, the digital conservation of heritage, is present in 102 countries and has more than 4,400 employees. The 'long term' reflects its philosophy and culture, and guides its major business and investment decisions. Decisions that regularly shape and strengthen the group as it moves towards new processes, new businesses and new horizons .

Arkhênum: a leader in digitisation and heritage enhancement, Arkhênum helps to shed light on the past and preserve what exists so that history can be passed down to future generations. From archive audits to collection development consultancy, Arkhênum supports its clients at every stage in the development and deployment of their heritage strategies. With the largest technology park in Europe, Arkhênum digitises all types of media, from the simplest to the most complex, whatever their format, material or state of preservation.

Art Graphique & Patrimoine: from laser scanning to 3D digitisation, from 3D modelling to augmented and virtual reality, AGP offers its innovative approach dedicated to art and historic monuments, for museums, institutions and businesses. Thanks to its R&D department, which specialises in architectural and archaeological surveying, in 2009 it developed the first mobile augmented reality prototype for the reconstitution of decors.

La Reliure du Limousin: since its creation in 1950, the company has been restoring precious works from the libraries of the Senate and the National Assembly, then those of the Departmental and Municipal Archives. From the restoration of old collections to craftsmanship binding, it does everything in its power to expertise, conserve and restore the written collections of our past. In 1990, La Reliure became a training centre for heritage crafts. La Reliure has been a Living Heritage Company since 2010.

TRIBVN Imaging carries out digitisation of all types of photographic documents (glass plates, cellulose nitrates, cellulose acetates, polyester, etc.), images of graphic documents (drawings, tracings), images of textiles and accessories, creation of "high-performance" digitisation systems for projects requiring them, photogrammetric images, preventive conservation (reconditioning on permanent paper, polyester sleeves, cleaning).

Vectracom specialises in the preservation, digitisation, enhancement and accessibility of audiovisual and film heritage. With a multimedia laboratory, it offers comprehensive services including metadata creation, film remastering and image and audio restoration. Thanks to its expertise in subtitling, voice-over, sign language and audio description, Vectracom can handle any existing audiovisual format.



“ In the space of five years, sales have doubled, especially internationally and we have diversified our product range. ”



Cédric Castro
Chairman of the directorate board
of Mobilitas

Cédric Castro

Chairman of the directorate board of MOBILITAS

The MOBILITAS Group, which specialises in the mobility and archiving sector, has experienced strong growth over the last 50 years. As a family business, you are number one in France and are constantly expanding your global network. Your long-term vision has now led you to extend your activities with MEMORIST. What does this mean?

The expansion of the MOBILITAS Group, whether through internal or external growth, has always been a mixture of strategy and opportunity. It all started with a strategic desire to strengthen our group by diversifying its activities with expertise that complements our own.

Archiving is in itself quite similar to our main removals business, at least in terms of the logistics involved: I'm simply talking about the men and lorries involved, and the installation of depots. The storage of documentary archives, i.e. current archives, was therefore an obvious choice. From storage, we quickly and logically moved on to digitisation in order to meet our clients' needs. It was this new strategic direction that led us to cross paths with Arkhênum, the French flagship of 2D heritage digitisation. Arkhênum naturally ended up joining us, as its activity fitted in perfectly with the vision we had for the Group's future.

What followed was a succession of opportunities that we created or seized, in order to bring to fruition a project that we felt was increasingly ambitious. Arkhênum, keen to offer a more comprehensive solution to its clients' heritage issues, has selected trusted partners specialising in 3D digitisation, custom digitisation, audiovisual digitisation and paper restoration.

The enthusiastic responses from these new partners gave rise to the idea of creating a fully-fledged heritage centre, bringing together all the know-how involved in heritage restoration, conservation and digitisation. This alliance gave birth to MEMORIST in June 2021.

What economic and market data led you to invest in the sector of conservation and enhancement of heritage collections?

We didn't actually perform a study of international demand in this specific market. We're all about practical challenges. We take action.

Through our international offices, MOBILITAS has relays capable of picking up all the signals that allow us to sense the maturity of the markets we are exploring. It's a strength that, combined with the development of innovative solutions in terms of both expertise and logistics, has always enabled us to maintain exponential growth both in France and internationally. In fact, the recipe could be duplicated in other areas of know-how.

On the strength of this experience and a new ambition for our group, we integrated Arkhênum into MOBILITAS in 2016. In the space of five years, sales have doubled, especially internationally and we have diversified our product offering.

The call for tenders from the United Nations Office in Geneva showed us that there was great potential for international business. It was at this point that we launched a market study on Switzerland and Germany, which demonstrated the great maturity of these markets and their needs, which French know-how is now in a position to meet.

Through the calls for tender won by Arkhênum and the partners to whom we were introduced, we realised that conquering this highly promising global market would not be possible without an ambitious pooling of all the cutting-edge know-how specialising in heritage conservation.

How does MEMORIST, with its expertise and development potential, fit in with the MOBILITAS Group's other business lines?

MOBILITAS is a family-run group with a long-term vision. Just like the assignment to preserve, enhance and pass down our heritage. We have a common DNA.

On a more operational level, MOBILITAS and its various business lines help us to be more agile and open up internationally. More than a deployment, we can speak of a real implantation: we are South Africans in South Africa, Germans in Germany... Moving goods and people to the other side of the world is part of our daily lives, which is why MEMORIST needs a multiservice platform to set up its workshops around the world.

Furthermore, certain businesses such as archiving, which is playing an increasingly important role in our strategy, are highly complementary to our activities, even within the MOBILITAS Group. It's not unusual for us to help our corporate clients conserve and enhance their archives, whatever they may be, in order to retrace their entrepreneurial adventure. Not only does this enable MEMORIST to raise its profile with a wider range of clients, it also enables MOBILITAS to strengthen and even create lasting relationships with its clients and partners. In archiving, the investments are significant but when you have clients, you keep them for five, ten years. There is a formidable recurrence once you have won their confidence.

All the more so when the assignment involves the most sensitive part of a company: its heritage.

With over 4,400 employees and 332 offices in 102 countries, you have the keys to international development from which MEMORIST can benefit. How do you see that?

We have already launched the opening of MEMORIST offices in several areas: the Levant, the Indian Ocean, South Africa, Senegal, the Ivory Coast, Switzerland and Germany. MEMORIST is undergoing a major transformation, with the recruitment of expert resources and development will continue in a structured and sustained manner over the coming years. Thanks to our DNA and our international network, we are able to carry out assignments in all 97 countries where there is a MOBILITAS subsidiary. More generally, our agility and our ability to deploy our know-how internationally mean that we can operate anywhere in the world.

Our mission is to preserve and digitise our heritage so that it can be protected and passed on. Few obstacles are likely to prevent us from achieving it.

“Far from being incompatible, tradition and digital avant-gardism make MEMORIST a laboratory of new ideas and practices, dedicated to people and their history.”



Laurent Onaïnty
Managing Director of Memorist

Laurent Onaïnty Managing Director of MEMORIST

In your view, what was the key to success in this sector, which is in great demand in France, Europe and the rest of the world?

It very quickly became clear to us that Memorist's added value would lie first and foremost in its ability to combine unique know-how and build a cross-disciplinary, multi-sector vision that would enable it to deploy global solutions tailored to the needs of cultural establishments, international organisations and companies. Bringing together five French companies with different but complementary areas of know-how, sharing the same vocation of enhancing and conserving our heritage, and with the ambition of expanding their offer both in France and abroad, was therefore an obvious choice.

The complementary nature of the know-how we bring together not only allows us to enhance our expertise but also the logistical quality of our operations. The agility with which we implement our actions reflects our corporate culture, enabling us to offer tailor-made solutions and carry out our services directly on site, with the same efficiency as in our own premises. Technicity and agility make up Memorist's DNA, and reflect our shared ambition: to conserve the world's heritage, whatever or wherever it may be.

Right from the start, we needed to develop solutions that could be transposed worldwide, and that's why MOBILITAS is going to give us the keys, in terms of sales strategy and international deployment, to understanding the wealth management sector.

Memorist combines the expertise of five companies whose complementary skills are based on craftsman techniques and innovative digital technologies. To what extent is this grouping a source of meaning and development?

Regardless of the technique used, whether traditional or digital, it is the human element which is important because our jobs are essentially manual. We all work exclusively in the heritage field, which is what gives meaning to our actions: we are working for eternity, to preserve the lifespan of the artefacts of our culture.

Digital technology supports and enhances all this craftsmanship. It acts first and foremost as a conservation tool but also as a means of popularisation, making it possible to convey an understanding of how the structures work in a way that is both pictorial and accessible to all. It simplifies certain operations and provides a plethora of information. It serves our approach and, combined with our craftsmanship know-how helps us meet our partners' most exacting expectations. So we make it a point of honour to put all our know-how on the same level.

These manual trades are based on French know-how, built on more than 25 years of experience. Closely linked, they work together to conserve our heritage. It seemed obvious to us to bring these skills together within Memorist, because rather than opposing one another, on the contrary, they enable us to offer new solutions and meet our partners' most exacting expectations. Together, this know-how forms a unique centre of expertise which is now capable of international expansion.

Far from being incompatible, tradition and digital avant-gardism make Memorist a laboratory of new ideas and practices, dedicated to people and their history.

Memorist's high added-value offering is unrivalled on the French market, let alone abroad. What do you expect from Mobilitas in terms of international development?

We have sites underway in Kuwait, Switzerland, Austria, Germany and South Africa. Our teams are deployed all over the world (Levant, Greater Europe, the Maghreb, Middle East, Asia, Indian Ocean and Africa). On each site, all types of know-how are represented, either individually or combined in the form of global solutions.

Memorist is continuing its international expansion, with a focus on the United States, having been selected to take part in the Cultur'Export support programme run by Bpifrance. This 12-month programme supports 22 companies from the cultural and creative industries, selected for their innovative dimension.

The MOBILITAS Group will of course support our international growth, thanks to its presence in more than 97 countries, from Asia to the Caribbean, via Europe, Africa and the Middle East. We want to take advantage of this international opening to facilitate our own establishment. Relying on the network of such a large group should first and foremost enable Memorist to seize local opportunities, invisible from France, by benefiting from privileged local contacts.

The MOBILITAS bases and logistics channels will give us a real connection with the country. Sharing our heritage also means sharing our knowledge. One of Memorist's advantages lies in its willingness and

ability to train local teams on site. It is also about promoting French culture and heritage abroad! This therefore makes us more efficient, enabling us to offer tailor-made solutions for each client but above all it enables us to anchor our actions in a local area over the long term, thanks to local centres.

Can you name the projects you have completed or are currently working on that you feel are emblematic of Memorist's ambitions?

The United Nations Office, custodian of the archives of the League of Nations, commissioned us in 2018 to digitise more than three linear kilometres of archives dating from 1919 to 1944. We were very proud to participate in the conservation of this heritage, a true embodiment of international multilateralism, which today resonates perfectly with our ambition to organise a new global collaboration to conserve our history.

Vectracom, one of Memorist's five companies, was selected in 2018 by Kuwait's Ministry of Information to digitise its audiovisual collection, a rare know-how possessed by very few individuals. This is the largest audiovisual digitisation contract ever awarded in the world.



**FOUR
EXCEPTIONAL PILLARS
MAKE MEMORIST
A UNIQUE CENTRE
OF SKILLS,
DEVOTED TO
ENHANCING
THE HERITAGE:**

- **PRESERVE**
- **RESTORE**
- **DIGITISE**
- **COMMUNICATE**

PRESERVE

MEMORIST OFFERS STRATEGIC SUPPORT TO HOLDERS OF HERITAGE COLLECTIONS OF ALL KINDS, TO ESTABLISH TARGETED ACTION PLANS.

EXPERTISE

ORGANISATION

PREVENTATIVE CONSERVATION

From the simplest collections to the most complex and varied, historians and archivists are analysing the traces of a very specific heritage in order to determine the actions needed for its conservation.

Strategic audits are first used to outline the project: they range from an inventory to conservation advice, via a heritage strategy.

MEMORIST organises and inventories collections to facilitate their analysis. This archiving assignment enables us to organise a virtuous dialogue between researchers and institutions, but also to prepare any digitisation or conservation work in the best possible way. It involves analysing and managing the environment, risk factors, handling, storage and presentation conditions.

MEMORIST can then proceed with the preventive conservation phase, which aims to preserve the physical media. It includes dust removal, testing (identification of inks and adhesives), scrubbing of heavy soiling and withdrawal or sampling for microbiological analysis. Together with the inventory and reconditioning procedures, it is an essential component of collection management.

These measures are indirect, they do not interfere with the materials and structures of the items and do not change their appearance.



RESTORE

MEMORIST TRADITIONALLY RESTORES ALL TYPES OF ANCIENT DOCUMENTS (PARCHMENTS, BUNDLES, COVERS, ICONOGRAPHIC DOCUMENTS, FILM MEDIA, ETC.) AND CONTEMPORARY DOCUMENTS (ADMINISTRATIVE DOCUMENTS, AUDIOVISUAL AND FILM MEDIA), IN ORDER TO PROLONG THEIR LIFE AND RESTORE THEIR APPEARANCE WHICH MAY HAVE ALTERED OVER TIME.

**RESTORATION OF
HERITAGE COLLECTIONS**
RESTORATION OF PERIOD COVERS
HANDCRAFTED GILDING

Each document has undergone successive periods of restoration and has its own particularities that need to be carefully studied. These restoration professions are based on a passion for gesture, materials and transmission. Our eyes and hands work as one to conserve the precious emblems of our civilisation.

MEMORIST restores old collections (registers, archives, photographs) and figurative documents (plans, tracings, engravings, cadastral maps, posters), as well as antique bindings and gilding.

The combination of MEMORIST's know-how, high technology and traditional methods means that we can explore innovative solutions that are tailored to your needs, always using totally reversible processes.

Restoring parchment documents requires a very specific technique. They come in a variety of formats, are sometimes inadequately packaged and are often fragile and consequently damaged. Each document is first analysed by the restorers to establish a precise diagnosis of the nature of the components and the causes of their deterioration. The parts must then be placed in controlled humidification conditions to enable them to be laid flat.

Finally, MEMORIST's experts carry out partial or complete restoration of the work, using a wide range of Japanese papers and adhesives. They take into account the composition, grammage, colour and type of inks used, in order to respect the original work as closely as possible.



DIGITISE

MEMORIST DIGITISES PAPER, ICONOGRAPHIC, AUDIO, VIDEO AND FILM DOCUMENTS IN 2D, AND SCULPTURES, MONUMENTS AND HISTORIC SITES IN 3D, FOR THE PURPOSES OF CONSERVATION AND DISTRIBUTION TO DIFFERENT AUDIENCES.

2D DIGITISATION
3D DIGITISATION
AUDIOVISUAL/FILM
TAILORED SOLUTIONS

Today, digitising our heritage is a highly relevant solution for improving the implementation of heritage restoration, management and enhancement projects.

This cutting-edge technology makes it possible to reproduce the morphological complexity of documents (postcards, architectural plans, archives, prints), objects (archaeological finds, haute couture and jewellery collections) and historic architecture (cathedrals, museums, archaeological sites).

MEMORIST is also working to preserve our heritage by producing digital twins. There are multiple aims: to inform, to raise awareness, to arouse emotions, but also to stimulate cultural visits and enhance the richness of our heritage.

MEMORIST's primary concern is the faithful reproduction of the graphic quality of the document, object or site. Its teams of experts are skilled at processing, digitising and reproducing all types of materials and objects, whatever their size or period. Its fleet of scanners is also the largest in Europe, adapted to a wide variety of formats and media, from postage stamps to archaeological sites.

An extensive fleet of equipment enables Memorist to deploy customised digitisation workshops in the four corners of the world, within very tight deadlines. Thanks to its peripatetic trainers, local teams are trained in heritage digitisation techniques.



COMMUNICATE

MEMORIST FACILITATES THE ENHANCEMENT OF HERITAGE, WHETHER HISTORICAL, DOCUMENTARY OR ARCHITECTURAL, BY DRAWING ON A PERFECT MASTERY OF DIGITAL AND IMMERSIVE TECHNOLOGIES.

Today, the dissemination of digitised collections is a formidable means of providing access to culture and significantly democratising access to works.

MEMORIST also endeavours to recount stories in all their complexity, by producing event books, historical chronicles and oral archives.

Historians and archivists produce an analysis based on historical sources, made up of texts, photos and digitisation of key documents. The wide range of media used means that the reconstructed story can be mapped out.

There are many aims: to reconstruct the history of a generation, a monument or an institution, pass on know-how, perpetuate old techniques and help to pass on the collective memory.

The popularisation tools proposed by MEMORIST allow us to renew and enrich our popularisation programmes, crossing the boundaries of reality while respecting the educational aspect. They are responsible for communicating the richness of our heritage to a targeted audience in an innovative way.

Films, augmented reality applications, escape games and immersive experiences are produced in computer-generated images, based on scientifically accurate 3D historical models and reconstructions, to give visitors a complete understanding of our heritage.

VIRTUAL/WEB VISIT

CULTURAL POPULARISATION

CONTENT CREATION

MUSEOGRAPHY

**ADAPTATION AND ACCESSIBILITY
OF AUDIOVISUAL CONTENT**







**MEMORIST'S FIVE COMPANIES
CONSTITUTE
A UNIQUE CENTRE
OF SKILLS.**

**MEMORIST IS STRONG
IN THE ALLIANCE
OF KNOW-HOW
HIGH ADDED VALUE, OWNED BY
LEADING FRENCH BRANDS IN
CONSERVATION, RESTORATION,
DIGITISATION, ETC
AND SHARING HERITAGE.**

- 🕒 ARKHÊNUM**
- 🕒 LA RELIURE DU LIMOUSIN**
- 🕒 TRIBVN IMAGING**
- 🕒 VECTRACOM**
- 🕒 ART GRAPHIQUE &
PATRIMOINE**



ARKHÊNUM
RÉVÉLATEUR D'HISTOIRES

Arkhênum was created in Bordeaux in 1999, and over the years has become Europe's leading digitiser and developer of cultural and industrial heritage.

Laurent Onaïnty
Managing Director

80
scanners
covering all types of formats
and media

+ 1 200
clients

18 000 000
of digitised pages per year

80
employees

As a leader in heritage digitisation, Arkhênum is helping to shed light on the past and preserve what exists so that history can be passed on to future generations. Arkhênum supports its clients at every stage in the development and deployment of their heritage strategies, from archive audits to advice on how to make the most of their collections.

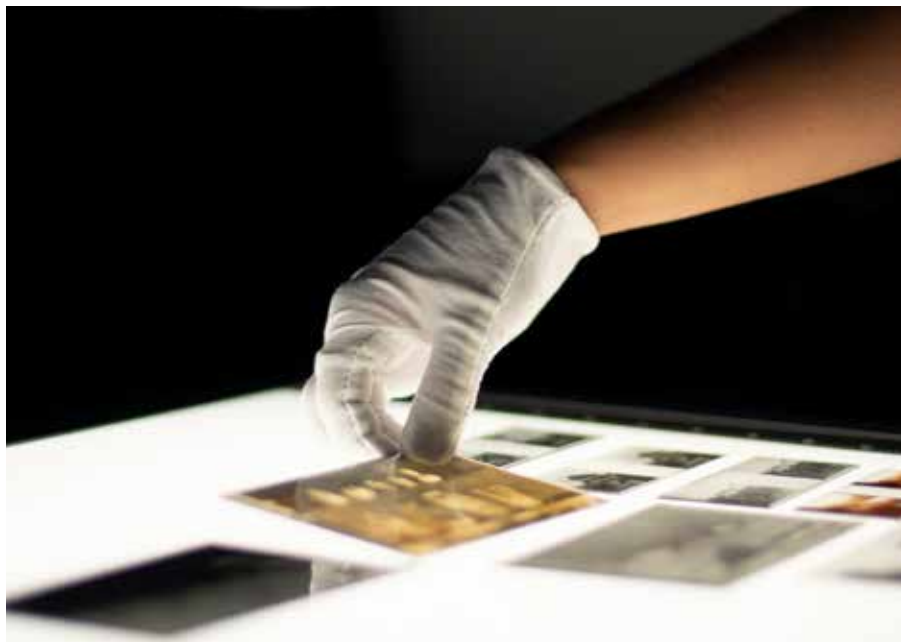
With the largest technology park in Europe, Arkhênum digitises all types of media, from the simplest to the most complex, whatever their format, material or state of preservation.

Arkhênum supports cultural establishments, international organisations and businesses in implementing digital solutions.

Throughout the project, the Arkhênum teams offer a turnkey service, from the design stage through to technical and graphic production and online publication.

Arkhênum carries out its services in its workshops or directly at its clients' premises, on all types of collections: paper, iconographic and audiovisual archives and even objects.

References : ONU, Renault, Institut national d'histoire de l'art, Sciences Po, Institut national de la propriété industrielle, Essilor...





Founded in 1994, AGP is the French leader in 3D digitisation of historic monuments, built heritage, works of art and collections of heritage objects.

Gaël Hamon
Chairman & founder

15
professions mastered

100
projects per year

+ 2 500
digitised works of art and
historical monuments

30
permanent employees

From laser scanning to 3D digitisation, from 3D modelling to augmented and virtual reality, AGP offers its experience and innovative approach to art and historic monuments, for museums, institutions and businesses.

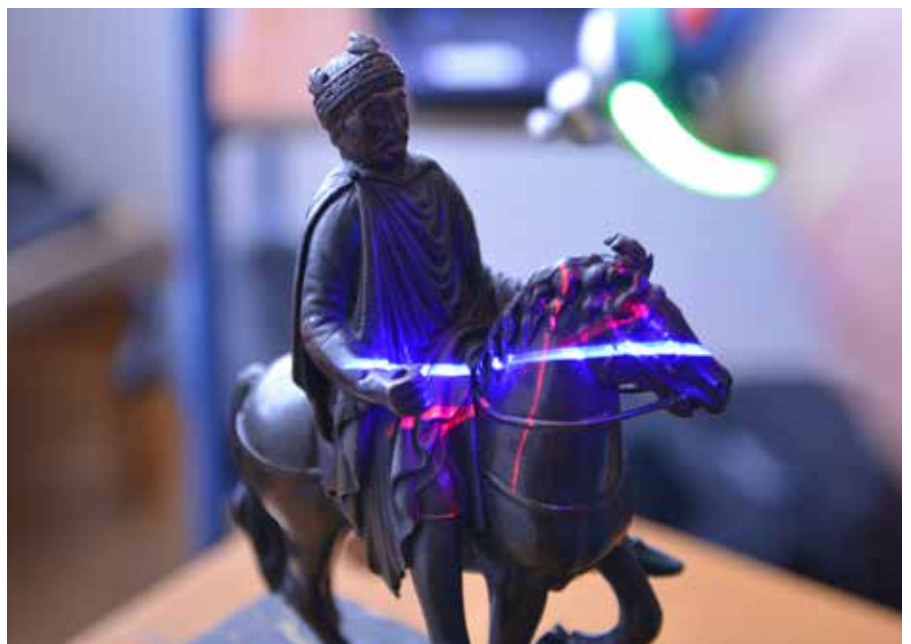
Its R&D department, which specialises in architectural and archaeological surveys, has contributed over the years to the development of digital techniques to conserve and enhance our heritage.

As a pioneer in augmented reality, AGP developed the first mobile AR prototype in 2009 for the reconstruction of the decor of Charles V's study at the Château

de Vincennes. Since then, it has produced mobile applications and VR experiences which have won international awards.

AGP has collected more than 2,500 prestigious references in France and abroad. Today, it is regarded as one of France's leaders in its field.

References : Krak des Chevaliers, Mont-Saint-Michel Abbey, Notre-Dame de Paris, the city of Palmyra in Syria, the Louvre Museum, the Louvre Abu Dhabi, the Pont du Gard, the Nîmes Amphitheatre...





Founded in 1950 with 60 craftsmen specialising in restoration, La Reliure du Limousin is France's leading workshop for the conservation of written heritage.

Théophile de Bonnaventure
Managing Director

95
departments
regularly trust it

Once founded in 1950, the company was entrusted with the restoration of precious works in the libraries of the Senate and the National Assembly.

In 1990, La Reliure became a training centre and since 2022 has included an apprenticeship programme for young people looking for a craft profession in the service of heritage.

1,000
clients per year

The early 1980s marked a major turning point, with the company specialising in the restoration of archival documents and extending its services to departmental and municipal archives.

La Reliure has been a living heritage company since 2010.

6,000
references

References : Versailles, musée du quai Branly, Muséum national d'Histoire naturelle, Archives nationales d'outre-mer, Ministère des Affaires étrangères...

60
craftsmen trained
in craftsman techniques

La Reliure du Limousin does everything in its power to expertise, conserve and restore the written collections of our past, from the restoration of old collections to traditional binding.





Founded in 1988, TRIBVN Imaging specialises in high-definition, faithful digitisation of exceptional documents (graphic and photographic collections, objects and textiles).

Pierre Hauri
Managing Director

15,000,000
of digitised photos since 1988

115 tonnes
of treated glass sheets
since its creation

over 2,500,000
of phototypes digitised for
the National Geographic Institute

12
employees

TRIBVN Imaging carries out digitisation and conservation work for public authorities and private companies. This work involves old documents, phototypes and manuscripts which reflect our historical heritage.

TRIBVN Imaging also carries out photogrammetric 3D scanning of objects and shots of textile parts.

Digitisation work can be carried out at our Châtillon site but also at our clients' sites.

The company also offers document cleaning (glass plates, flexible phototypes), reconditioning of originals (permanent paper, polyester sleeves, etc.) and identification using barcode labels. It designs and implements dedicated production tools for the most demanding projects.

References : AFP, Centre Pompidou, Richemont, LVMH, Kering, Swatch Group, musée Yves Saint Laurent, French Ministry of Ecological Transition etc.





Founded in 1991, Vectracom specialises in the conservation, digitisation, enhancement and accessibility of audiovisual and film heritage. The mastery of this know-how means it can handle all audiovisual and film formats.

Martin de Survilliers
Managing Director

An unrivalled fleet of machines, since the company has all the audio, video and film equipment that existed

over 1,000
clients

over 2,000,000
hours of digitised audiovisual and film content

30
employees

Vectracom offers services in the digitisation of content, digital preservation and the creation of metadata, thereby contributing to the curative preservation of audiovisual and film heritage.

Vectracom is also involved in content accessibility (subtitling, voice-overs, audio description and French sign language), film remastering, and has a multimedia laboratory (digitisation from all types of media, colour grading, image and audio restoration, etc.).

Vectracom has already spread its wings internationally, particularly in the Middle East (Saudi Arabia and Kuwait), North Africa (Tunisia and

Morocco) and all the French overseas territories. For Belgium, Switzerland and Ireland, as well as Singapore, the tapes to be digitised have been sent to Vectracom's head office.

The company also sets up on-site workshops with its own equipment and trains experts locally.

References : INA, BnF, TFI, Arte, Groupe M6, France Télévisions, CNRS, Dior, OECD, Montreux Jazz Festival, RTS, BELSPO, MEEMOO, Singapore National Archives, etc.





**MEMORIST
SUPPORTS MUSEUMS,
PUBLIC INSTITUTIONS,
PRIVATE COMPANIES,
NGOS,
TO PERPETUATE
THE WEALTH
OF THE HERITAGE
OF HUMANITY.**

**HERE ARE FOUR
FLAGSHIP PROJECTS
ACHIEVED BY MEMORIST
COMPANIES:**

- 🕒 LOUVRE ABU DHABI**
- 🕒 JAGGER LIBRARY**
- 🕒 MINISTRY OF
INFORMATION OF KUWAIT**
- 🕒 UN**
- 🕒 TAG HEUER**

LOUVRE ABU DHABI

A creation of Art Graphique & Patrimoine in The United Arab Emirates

The Louvre Abu Dhabi Museum wanted to conserve a digital archive of its collection and enhance the value of its works of art using in situ digital tools.

In particular, the museum wanted to be able to show some of the works in its collection virtually, in the form of interactive 3D animations that the public could handle in real time.

Art Graphique & Patrimoine digitised many of the works in the collection using lasergrammetry and photogrammetry before exhibiting the works in the museum. Each work has been reconstructed down to the last detail in a 3D model faithful to the original.



JAGGER LIBRARY

A project by La Reliure du Limousin in South Africa

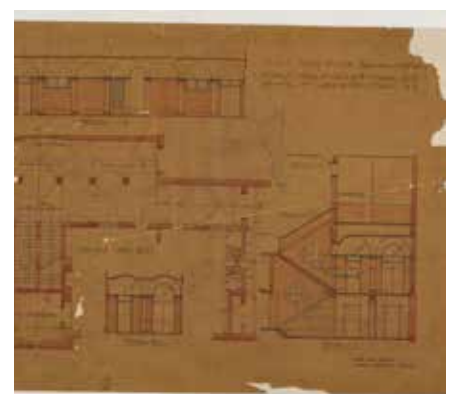
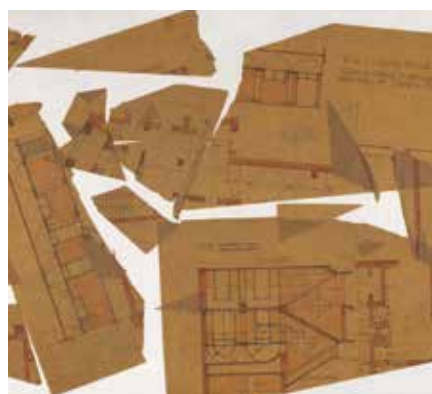
A fire ravages the Jagger Library in April 2021. The teams on site prepare to organise the conservation of the collections, thanks to volunteers and members of civil society. Spontaneous donations are collected from companies and communities around the world. The collections are taken to safety but the loss is great... An inventory begins.

MEMORIST offers its French experts to carry out this assignment and set up two on-site workshops, including a restoration workshop staffed by four completely new people recruited locally.

These talented craftsmen have been trained in exceptional know-how: preventive conservation, flattening, full lining with Japanese papers and natural adhesives. This restoration work meant the entire collection could be digitised, despite the fact that the documents had extremely deteriorated.

Archivists, restorers and heritage digitisation professionals worked together on this project.

Below is an example of the plan before and after the restoration work.



MINISTRY OF INFORMATION OF KUWEIT

A Vectracom project in Kuwait

The government of Kuwait was looking for a trusted partner to digitise its audiovisual collection.

Vectracom, which has a worldwide reputation for excellence and is one of only two companies in the world capable of carrying out this task, responded to the call for tenders in 2017.

This contract is the largest audiovisual digitisation contract ever awarded in the world. And Vectracom was selected in 2018.

MEMORIST offers its French experts to carry out this task and set up on-site workshops to identify all the media, add a unique barcode and create a database.

The result: ten operators for six months before digitisation to carry out the cataloguing and one hundred and seventeen people for three and a half years to carry out the digitisation.



UNITED NATIONS ORGANISATION

An Arkhênum project in Switzerland

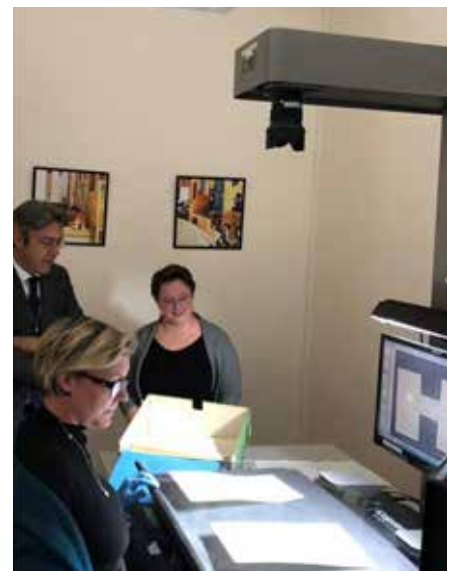
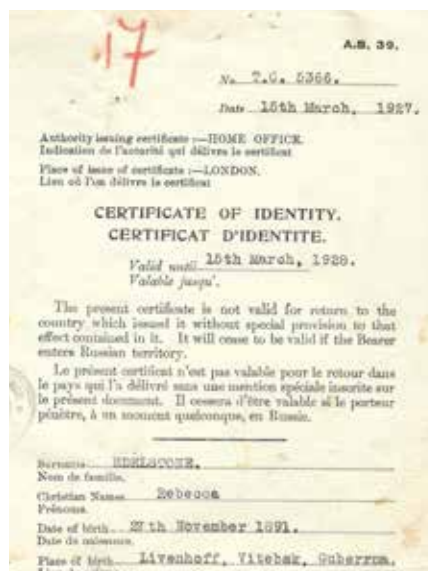
The UN in Geneva is the repository of the archives of the League of Nations, which operated from 1919 to 1946.

Its archives, spanning three linear kilometres, are an invaluable source of information on multilateralism. To preserve this heritage, in 2017 the UN decided to digitise these archives so that they could be made accessible to everyone on the Internet.

To carry out this 14-million page digitisation project, UNOPS launches

a public invitation to tender on behalf of the UN and has selected Arkhênum.

A complete digitisation workshop has been set up on site at the Palais des Nations, with a six-strong production team and production tools for digitising all types of collections up to large formats (maps and plans). The result is a heritage digitisation project to be carried out over four years (2018-2022), completed on time and on budget.



TAG HEUER

A TRIBVN Imaging project in Switzerland

Signature of an inventory and digitisation contract for the company TAG Heuer, based in La Chaux-de-Fonds, Switzerland.

All the archives have been transported to TRIBVN Imaging, where they are securely stored under suitable temperature conditions. They are made up of archives of inestimable historical value to society. Historical archives, photos, catalogues and press reviews : all these documents, which reflect the brand's DNA, will soon be available to TAG Heuer teams.

The work began with a pre-inventory, during which all the first-level information appearing on the original containers was digitised and analysed in order to form the basis of the documentary information needed for their usage.

All the pages of text, catalogues, photos and dials have also been digitised and all the originals will be reconditioned for long-term archiving once they return to Switzerland.





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