

## MEMORIST, A MAJOR PLAYER IN PRESERVING THE HERITAGE OF SPORT

In view of the 2024 Olympic Games, the 40th European Heritage Days will take place on 16 and 17 September, with the following themes "Living Heritage" and "Sporting Heritage".



MEMORIST, Europe's leading heritage preservation company, has a long history of preserving the world's largest sports collections and archives.

MEMORIST was the first to consider the importance of preserving our sporting heritage, safeguarding the artefacts that today form our collective memory.

Since 2008, MEMORIST's first mission has been to digitise the film and video archives of the French Tennis Federation. Among the many recordings are Yannick Noah's training sessions and rare images of Boris Becker, a leading player at Roland Garros in the late 1980s.

**Since 2008, MEMORIST and its five companies have preserved many of the world's sporting heritages:**

**Since 2008, National Rugby League - Vectracom :** digitisation of video archives

**2009-2023, French Football Federation - Arkhênum :** audit, reconditioning and digitisation of collections

**2011-2023, Musée National du Sport de Nice - Arkhênum :** digitisation of collections

**2013, National Sports Museum - Vectracom :** digitisation of film archives

**2016, City of Nîmes - AGP:** digitisation of the Nîmes arenas

**2017, Nantes Football Club Museum - Arkhênum:** digitisation of collections

**2018-2019, TRIBVN Imaging:** digitisation of L'Equipe's photo collection (5 million photos)

**2019-2023, Fédération Française de Rugby - Arkhênum:** audit, reconditioning and digitisation of collections

**2020, Mediterranean Football League - Arkhênum:** publication of the 100th anniversary book

**2020-2021, Various French heritage establishments - Arkhênum:** As part of a call for projects for concerted digitisation and promotion in Sport

**2022, Kuwait - Vectracom:** digitisation of sports channel content

**2023, India TV - Vectracom:** digitisation of sports content

**2023, INSEP - Arkhênum:** digitisation of sports newspapers, including l'Equipe

From 16 to 17 September, MEMORIST will be honouring its teams, who have always been committed to preserving the collective memory for future generations and to recording everything that has contributed to the enrichment of cultures. Their expertise and achievements contribute on a daily basis to the preservation of humanity's most fragile heritage.

**SPORTS ARCHIVES AND HERITAGE  
PRESERVED BY COMPANIES  
OF MEMORIST SINCE 2008**

**2008, French Tennis Federation - Vectracom**

The French Tennis Federation has called on Vectracom to digitise its film holdings, which include Yannick Noah's training sessions and rare footage of Boris Becker, a leading player at Roland Garros in the late 1980s.

**2008-2015, National Rugby League - Vectracom** Vectracom carried out a twofold project for the National Rugby League: digitising its video archives and delivering them to their dedicated platform. Among the many films saved are Top14 and Pro D2 matches, broadcast at the time on Canal +.

**2009-2023, French Rugby Federation - Arkhênum**

The French Rugby Federation has asked Arkhênum to audit, recondition and digitise its collections, all of which trace the history of French rugby since the beginning of the last century.

**2011-2023, Musée National du Sport de Nice - Arkhênum**

Arkhênum is collaborating with the Musée National du Sport de Nice, which houses one of the largest sports collections in the world, to digitise glass plates and photographs, posters, prints, drawings, and 360° objects including balls, trophies, sculptures and Olympic torches. The digital images will be integrated into Gallica.

**2013, National Sports Museum - Vectracom**

Since 2013, Vectracom has been digitising the film archives of the National Sports Museum, immortalising the resounding sporting feats and events of the last century.

**2016, City of Nîmes - AGP**

The city of Nîmes has commissioned AGP to digitise its arenas, with a view to producing a web documentary and a historical reconstruction for the Musée de la Romanité. The 3D reconstruction of the Roman amphitheatre in Nîmes has been incorporated into the educational webdocumentary dedicated to the monument by the City of Nîmes, illustrating the layout and history of this ancient Roman site, which saw centuries of gladiatorial combat, the emblematic sport of ancient Rome, take place within its walls.

**2017, Musée du Football Club de Nantes - Arkhênum**

Arkhênum has digitised the FC Nantes archives to enrich the collections of the Musée du Club Canaris. Its operators have preserved all the evidence of the life of the club and its supporters: handwritten documents, press articles, photographs, posters and even match tickets.

**2020, Mediterranean Football League - Arkhênum**

To mark its centenary, the Mediterranean Football League wanted to share its history, and asked Arkhênum to produce a historical book. Professional and amateur football, men's and women's, are represented in the book thanks to an unprecedented selection of official archives, photographs and objects that bear witness to a shared history. Arkhênum supported the League throughout its publishing project.

**2020-2021, various French heritage institutions - Arkhênum**

As part of a call for joint digitisation and enhancement projects in the field of sport, Arkhênum has provided a number of services for sport-related collections.



Olympic torches ©Musée National du Sport de Nice



Nantes Football Club match against Stade Rennais, at the Route de Lorient stadium, 11 November 1965. Canaris Museum

**2022, Kuwait - Vectracom**

If sport is always a vector for international encounters, the preservation of its archives is just as important: In 2022, Vectracom will be setting up its workshops in Kuwait to carry out the largest audiovisual digitisation project to date, initiated by the Kuwaiti government. The historical archives include the sporting events that have brought the country together over the last 70 years. The project is scheduled for completion in 2028 and will involve the preservation of around 200,000 hours of video and 19,000 hours of film.

**2023, India TV - Vectracom**

IndiaTV, one of India's leading news channels, has announced the launch of an unprecedented process to modernise access to its content. Vectracom has been commissioned to digitise the Indian channel's 31,000 hours of content, a large proportion of which relates to sport, thereby helping to preserve a unique audiovisual memory. Supporting this new project in India enables Vectracom to participate in the global effort to modernise the audiovisual landscape in India, the world's leading film industry. Vectracom is the first European company to deploy this type of expertise in a key area of the global audiovisual landscape.

**2023, INSEP - Arkhênum** With the world going digital, the Institut national du sport, de l'expertise et de la performance has commissioned Arkhênum to digitise a number of sports newspapers, including L'Equipe, in order to offer archive photos in digital format, making them more accessible to both employees and consumers. This strategic decision will enable the newspaper not only to create new editorial content, but also to establish an unprecedented link between the history of sport and current events.



Guy Druit, 110-metre hurdles, Montreal Olympic Games, 1976  
©L'Equipe



100th anniversary book of the Mediterranean Football League ©Arkhênum

## A LEADING CENTRE OF EXPERTISE IN PRESERVATION AND RESTORATION, DIGITISING AND SHARING OUR HERITAGE.

The Mobilitas Group has brought together five key players to create MEMORIST, the first skills centre for :

**Preservation:** MEMORIST offers strategic support to holders of heritage collections of all kinds, to establish targeted action plans.

**Restoration:** MEMORIST traditionally restores all types of ancient documents (parchments, bundles, covers, iconographic documents, film supports, etc.) and contemporary documents (administrative documents, audiovisual and film supports), in order to prolong their life and restore their appearance that time may have altered.

**Digitisation:** MEMORIST digitises paper, iconographic, audio, video and film documents in 2D, and sculptures, monuments and historic sites in 3D, for the purposes of conservation and distribution to different audiences.

**Sharing:** MEMORIST facilitates the enhancement of heritage, whether historical, documentary or architectural, by relying on a perfect mastery of digital and immersive technologies.

MEMORIST's unique expertise is undeniably recognised on the French market, and it is also part of a group that is resolutely international in scope, with a presence in almost 100 countries.

Its 250 experts deploy their know-how, in France and abroad, to support museums, public and cultural institutions, private companies and NGOs.

The combination of traditional techniques and innovative technologies supported by human talent means that we can implement tailor-made solutions or large-scale projects.

MEMORIST offers a full arsenal of expertise in the field of heritage enhancement, whether tangible or intangible, paper, photos, audiovisual, tangible or built.

MEMORIST's achievements in France include the restoration of eighth-century parchments, the 3D digitisation of the Victory of Samothrace at the Louvre, the management and preventive conservation of Renault's heritage collections, the exhaustive digitisation of the Abbey of Mont-Saint-Michel and Notre-Dame de Paris, and an immersive experience at the Musée d'Orsay using a virtual reality system.

Internationally, Memorist has deployed its expertise in Switzerland (UN, TAG Heuer), South Africa (Jagger Library), Kuwait (Ministry of Information), Austria (National Library), the United Arab Emirates (Louvre Abu Dhabi) and Ethiopia (holy city of Lalibela).

Mobilitas, the group behind MEMORIST, embodies the conquest of new markets and the development of new activities with a constant desire to innovate. Thanks to its exceptional territorial coverage, Mobilitas, present in nearly 100 countries, enables MEMORIST to develop internationally with complete confidence.

MEMORIST's DNA is structured around these two pillars: unique expertise that is undeniably recognised on the French market and its membership of the Mobilitas Group, which is resolutely international in scope.

Watch the MEMORIST presentation video by  
clicking on the link below  
[www.thememorist.com/video](http://www.thememorist.com/video)



## MEMORIST'S EXPERT COMPANIES

**Arkhênum:** a leader in digitisation and heritage enhancement, Arkhênum helps to shed light on the past and preserve what exists so that history can be passed on to future generations. From archive audits to collection development consultancy, Arkhênum supports its customers at every stage in the development and deployment of their heritage strategies. With the largest technology park in Europe, Arkhênum digitises all types of media, from the simplest to the most complex, whatever their format, material or state of preservation.

**Art Graphique & Patrimoine:** from laser scanning to 3D digitisation, from 3D modelling to augmented and virtual reality, AGP offers its innovative approach to art and historic monuments, for museums, institutions and businesses. Thanks to its R&D department, which specialises in architectural and archaeological surveys, in 2009 it developed the first mobile augmented reality prototype for reconstructing decors.

**La Reliure du Limousin:** since it was founded in 1950, the company has been restoring precious works from the libraries of the Senate and the National Assembly, and later from the departmental and municipal archives. From the restoration of antique collections to traditional bookbinding, the company does its utmost to appraise, conserve and restore the written collections of our past. In 1990, La Reliure became a training centre for the craft of heritage conservation. Since 2010, La Reliure has been a Living Heritage Company.

**TRIBVN** Imaging digitises all types of photographic documents (glass plates, cellulose nitrates, cellulose acetates, polyester, etc.), images graphic documents (drawings, tracings), images of textiles and accessories, creates "high-performance" digitisation lines for projects requiring them, takes photogrammetric images and carries out preventive conservation work (repackaging in permanent paper, polyester sleeves, cleaning).

**Vectracom:** founded in France by Gérard Letienne, Vectracom is now run by Célia Letienne and François Tranchand, representing the second generation. This family management of the company echoes that of the Mobilitas group. Vectracom offers content digitisation, digital preservation, metadata creation and film remastering services, as well as a multimedia laboratory (digitisation from all types of media, colour grading, image and audio restoration, etc.).

