

## **MEMORIST AND ITS VECTRACOM EXPERTS COMMISSIONED TO DIGITISE DOCUMENTS FROM THE NATIONAL ARCHIVES IN SINGAPORE**



**The National Archives of Singapore is taking a major step forward by modernising access to its holdings. Vectracom, a MEMORIST company and European leader in the preservation of audiovisual heritage, has been commissioned from July 2023 to January 2025 to digitise over 250 hours of national television programmes.**

The project involves digitising 700 2-inch video tapes. These tapes consist of educational television programmes, the majority of which were produced by the Curriculum Development Institute of Singapore (CDIS) and its predecessors between 1967 and 1983.

Established in 1985, the National Library and Archives of Singapore promotes reading, learning, information literacy and a greater appreciation of Singapore's history and heritage.

The National Library is responsible for collecting, preserving, conserving and making accessible Singapore's documentary heritage and providing reliable reference services. It is the leading resource for books on Singapore and the region, with the largest selection of reference works in English, Chinese, Malay and Tamil. The National Archives of Singapore is the custodian of archival records of national and historical significance, and is one of the vaults of Singapore's memory. All these archival documents are accessible online and within the building.



**PRESS CONTACT**

Communic'Art | Quentin Didier  
qdidier@communicart.fr  
+33 (0)7 77 88 94 89

The National Library's physical collections are complemented by a wide range of digital collections, electronic resources and databases.

Vectracom, which is recognised for its mastery of multi-disciplinary know-how (video, audio, film and content-related metadata management), complex processes, workflows and meticulous methodology for handling a large-scale project within a controlled and managed timeframe, has already begun to provide its expertise and state-of-the-art equipment in response to the specific needs of the National Archives of Singapore. The company is also providing its experts and its specially developed interface to facilitate efficient management of the audiovisual digitisation process. In short, Vectracom is supporting the National Archives of Singapore throughout the project.

This first operation on the Asian continent makes Vectracom the first European company to deploy its expertise in this key area of the global audiovisual landscape. The company's involvement in this region is proof that its know-how in video digitisation, combined with a relevant transport offer, should be exported to many other countries on the continent and around the world.

Once again, this initiative demonstrates MEMORIST's commitment to innovation and modernisation, reinforcing its position as a leader in the preservation of audiovisual heritage worldwide.



**PRESS CONTACT**

Communic'Art | Quentin Didier  
qdidier@communicart.fr  
+33 (0)7 77 88 94 89

# MEMORIST

HERITAGE & BEYOND

## MEMORIST, THE LEADING SKILLS CENTRE FOR PRESERVATION AND RESTORATION, DIGITISING AND SHARING OUR HERITAGE.

The Mobilitas Group has brought together five leading players to create MEMORIST, the first skills centre for :

**Preservation:** MEMORIST offers strategic support to holders of heritage collections of all kinds, to establish targeted action plans.

**Restoration:** MEMORIST traditionally restores all types of ancient documents (parchments, bundles, covers, iconographic documents, film supports, etc.) and contemporary documents (administrative documents, audiovisual and film supports), in order to prolong their life and restore their original appearance that may have been altered by time.

**Digitisation:** MEMORIST digitises paper, iconographic, audio, video and film documents in 2D, and sculptures, monuments and historic sites in 3D, for the purposes of conservation and distribution to different audiences.

**Sharing:** MEMORIST facilitates the enhancement of heritage, whether historical, documentary or architectural, by relying on a perfect mastery of digital and immersive technologies.

MEMORIST's unique expertise is undeniably recognised on the French market, and it is part of a group that is resolutely focused on the future.

with an international outlook and a presence in almost 100 countries. Its 250 experts deploy their know-how in France and abroad to support museums, public and cultural institutions, private companies and NGOs.

The combination of traditional techniques and innovative technologies driven by human talent means that we can implement tailor-made solutions or large-scale projects.

MEMORIST offers a full arsenal of expertise in the field of heritage enhancement, whether tangible or intangible, paper, photos, audiovisual, tangible or built.

MEMORIST's achievements in France include the restoration of parchments from the 18<sup>th</sup> century<sup>e</sup>, the 3D digitisation of the *Victory of Samothrace* at the Louvre Museum, and the management and preventive conservation of Renault's heritage collections.

Other projects include the complete digitisation of Mont-Saint-Michel Abbey and Notre-Dame de Paris, as well as an immersive experience at the Musée d'Orsay using a virtual reality system.

Internationally, Memorist has deployed its expertise in Switzerland (UN, TAG Heuer), South Africa (Jagger Library), Kuwait (Ministry of Information), Austria (National Library), the United Arab Emirates (Louvre Abu Dhabi) and Ethiopia (holy city of Lalibela).

### The MOBILITAS Group

Founded nearly 50 years ago and now run by the third generation of the Taïeb and Castro families, the MOBILITAS group is a mid-sized company specialising in the mobility of goods and people, physical and digital archiving, and the digital preservation of heritage. The group, which is present in 97 countries and employs more than 4,400 people, relies on its own network on the one hand and its exclusive agents on the other to offer its customers an unrivalled service in all its sectors of activity. The long term reflects its philosophy and culture, which guide its major business and investment decisions. Decisions that regularly shape and strengthen the Group as it moves towards new processes, new businesses and new horizons.



Watch the Memorist presentation video by clicking on the link below  
[www.thememorist.com/video](http://www.thememorist.com/video)

**PRESS CONTACT**  
Communic'Art | Quentin  
Didier  
qdidier@communicart.fr  
+33 (0)7 77 88 94 89

# MEMORIST

## HERITAGE & BEYOND

### THE 5 MEMORIST EXPERT COMPANIES

#### **Arkhênum :**

A leader in digitisation and heritage enhancement, Arkhênum helps to shed light on the past and preserve what exists so that history can be passed on to future generations. From archive audits to collection development consultancy, Arkhênum supports its customers at every stage in the development and deployment of their heritage strategies. With the largest technology park in Europe, Arkhênum digitises all types of media, from the simplest to the most complex, whatever their format, material or state of preservation.

#### **Graphic Art & Heritage :**

From laser scanning to 3D digitisation, from 3D modelling to augmented and virtual reality, AGP offers its innovative approach to art and historic monuments, for museums, institutions and businesses. Thanks to its R&D department, which specialises in architectural and archaeological surveys, in 2009 it developed the first mobile augmented reality prototype for reconstructing settings.

#### **Bookbinding in the Limousin :**

Since it was founded in 1950, the company has been restoring precious works from the libraries of the Senate and the National Assembly, and later from departmental and municipal archives. From the restoration of antique collections to traditional bookbinding, La Reliure does its utmost to appraise, conserve and restore the written collections of our past. In 1990, La Reliure became a training centre for the craft of heritage conservation. Since 2010, La Reliure has held the Entreprise du Patrimoine Vivant (Living Heritage Company) label.

#### **TRIBVN Imaging :**

This company digitises all types of photographic documents (glass plates, cellulose nitrates, cellulose acetates, polyester, etc.), photographs graphic documents (drawings, tracings), photographs of textiles and accessories, creates 'high-performance' digitisation lines for projects requiring them, takes photogrammetric photographs, and carries out preventive conservation work (reconditioning in permanent paper, polyester sleeves, cleaning).

**Vectracom:** Founded in France by Gérard Letienne, Vectracom is now run by Célia Letienne and François Tranchand, representatives of the second generation. This family management of the company echoes that of the Mobilitas group. Vectracom offers content digitisation, digital preservation, metadata creation and film remastering services, as well as a multimedia laboratory (digitisation from all types of media, colour grading, image and audio restoration, etc.).

**Watch the Memorist presentation video by clicking on the link below**

[www.thememorist.com/video](http://www.thememorist.com/video)



**PRESS CONTACT**

Communic'Art | Quentin  
Didier  
qdidier@communicart.fr  
+33 (0)7 77 88 94 89